

AEE West Energy Conference & Expo

2024 Premium Sponsorship

Bellevue, WA
May 1-2, 2024
Meydenbauer Convention Center

The Association of Energy Engineers offers industry leaders ways to build awareness and increase your brand's visibility at AEE events. Each sponsorship package shown below can be customized to suit your needs and help you reach your goals.

	Bronze	Silver	Gold	Platinum	Host
Booth Size	10' x 10'	10' x 20'	10' x 30'	20' x 20'	Up to 20' x 30'
Conference Registrations	10	20	30	50	100
Training Program Registrations	-	-	-	5	7
Keynote Speaker					1
Event App Advertisement	Top of exhibit list, banner ads	Top of exhibit list, banner ads	Top of exhibit list, banner ads	Top of exhibit list, one pop-up ad, banner ads	Top of exhibit list, logo on homepage and/or splash page, one push notification to visit booth, One pop up ad, banner ads
Pre-event Marketing	Your logo on pre-event emails sent to our network of over 40,000 members, certified professionals and past attendees +social media posts to our network of over 54,000 followers.				
Brand Visibility	Yes, including sponsor badge ribbons for attendees and your brand included in the on-site event signage, conference program, expo hall directory (including a highlighted floor plan and company listing), event mobile app, website homepage listing and a dedicated online web page listing.				
Total Investment	\$6,000	\$12,500	\$17,500	\$25,000	\$50,000

* CUSTOM PACKAGES AVAILABLE

*Please note, various event materials are produced at scheduled times. Sign-up early to ensure your brand is included.

AEE West Energy Conference & Expo 2024 Premium Sponsorship

The Association of Energy Engineers offers companies additional ways to build awareness and increase your brand visibility at AEE events.

Daily Sponsorships

Wednesday	Opening Session Networking Breakfast Sponsor Evening Networking Reception Sponsor
Wednesday & Thursday	Exhibit Hall Coffee Service Sponsor Conference Attendee Luncheon Sponsor
Thursday	Council for Women in Energy & Environmental Leadership (CWEEL) Breakfast Sponsor

Your Brand Recognized

As a Sponsor, your logo will be included in the highly-visible sponsor sections of the following, marketing materials

- Pre-show promotions - emails & mailings across the industry*
- Signage displayed across the event, including the entrance, registration area and expo hall*
- A dedicated "Sponsor Thank you" sign displayed in a high traffic area
- Booth sponsor recognition sign
- Event mobile application
- Sponsor ribbons on your company attendee / staff badges
- Conference Proceedings available to attendees after the event

Featured Sponsorships

Example Attendee Giveaway Items			Example Event Signage	
Tote Bags	Memo Pads	Lanyards	Welcome Banner	Aisle Signs

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Opening Networking Breakfast

Starting at \$3,000 – Officially welcome all conference attendees to the conference. In addition to other on-site and promotional recognition, you may wish to provide coffee mugs or coffee sleeves with your logo to support your company branding. A sign with your logo will be placed next to the coffee service for additional recognition.

Evening Networking Reception

Starting at \$5,000 – An outstanding opportunity to reach and interact with all speakers and conference attendees. AEE will provide additional signage featuring your logo, such as expo signs and directionals to the reception. An ideal opportunity to distribute your marketing and promotional materials to attendees within the function area. (Materials distributed require prior approval by AEE.)

Conference Attendee Luncheon

Wed or Thurs | Starting at \$3,500 – The attendee luncheons provide an outstanding opportunity to reach all speakers, conference attendees, and seminar delegates. As a co-sponsor of one of these luncheons, you will receive ten luncheon tickets to distribute to key customers and staff. A full sponsor will receive 20 luncheon tickets. Sponsors are encouraged to place marketing materials at each place setting and have a representative personally greet attendees as they enter the luncheon. Provide a company banner to be hung within the luncheon area on the day of your sponsorship.

Exhibit Hall Coffee Service

Wed or Thurs | \$2,250 per day – Brighten the morning for expo visitors and conference attendees by sponsoring coffee service in the exhibit hall (coffee, setup, regular cups and tear down). You may wish to provide coffee sleeves with your logo for additional exposure. A sign with your logo will be placed next to the coffee service for further recognition.

Attendee Givaway Item – Memo Pads, Lanyards or Tote Bag

\$2,500 – Provide a branded promotional item to all event attendees when the attendee registers. (Items are provided by the sponsor 14 days before the event, and AEE must approve the item.) All conference attendees will display your logo as they use your item throughout the event.

Special Tote Bag Offer

\$10,000 – Gain maximum exposure with this exclusive sponsorship. AEE prints and supplies a quality tote bag featuring your logo. Every conference attendee and expo visitor displays your brand throughout the event.

Aisle Signs

\$500 per side – Catch the attention of attendees as they visit the expo hall.

Breakfast & Plenary

\$3,900 – Enjoy networking with women from the industry to build new relationships and showcase your company's offerings. AEE will provide additional signage featuring your logo, such as expo signs and directionals to the reception. An ideal opportunity to distribute your marketing and promotional materials to attendees within the function area. (Materials distributed require prior approval by AEE.)

