



ENERGY CONFERENCE & EXPO

2026 Prospectus

March 11-12, 2026 | Bellevue, WA | Meydenbauer Convention Center



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Welcome to AEE West

Connect with the Energy Leaders Shaping Tomorrow

Whether you're introducing new solutions, growing your presence, or aligning your brand with sustainability leaders—AEE West connects you directly with the energy community shaping the future of the western U.S and Canada.

Our conference and expo bring together energy professionals, innovators, and solution providers to tackle the region's most pressing challenges and opportunities—from decarbonization to resilience and grid modernization.

With 500+ attendees expected, this is your chance to engage with decision-makers, build strategic partnerships, and showcase your solutions to those driving energy progress across the West.

About AEE

The Association of Energy Engineers (AEE) is a global nonprofit supporting energy professionals in their mission to improve energy efficiency, reduce greenhouse gas emissions, optimize building performance, and advance net zero goals.

Through education, certification, and professional development, AEE empowers 18,000+ members in 130+ countries to lead the global energy transition.

AEE is home to the Certified Energy Manager® (CEM®) —the world's most recognized energy credential.



Why Exhibit or Sponsor



500+
Attendees



40+
Exhibiting Companies

Top Reasons to Participate:

- **Meet New Prospects**
Engage face-to-face with qualified attendees actively seeking solutions
- **Position Your Brand as a Thought Leader**
Gain visibility through speaking, branding, and content opportunities
- **Boost Brand Awareness**
Make a lasting impression through on-site exposure and pre-event promotion
- **Connect with Industry Professionals**
Build relationships with executives, engineers, energy managers, and consultants
- **Launch New Products or Services**
Showcase innovations to an audience ready to take action
- **Stay on the Leading Edge**
Learn about upcoming trends, projects, and funding initiatives
- **Join a Global Energy Community**
Be part of a mission-driven network leading the energy transition
- **Influence Decision-Makers**
Educate and inform attendees through demos, case studies, and conversation

Who You'll Meet

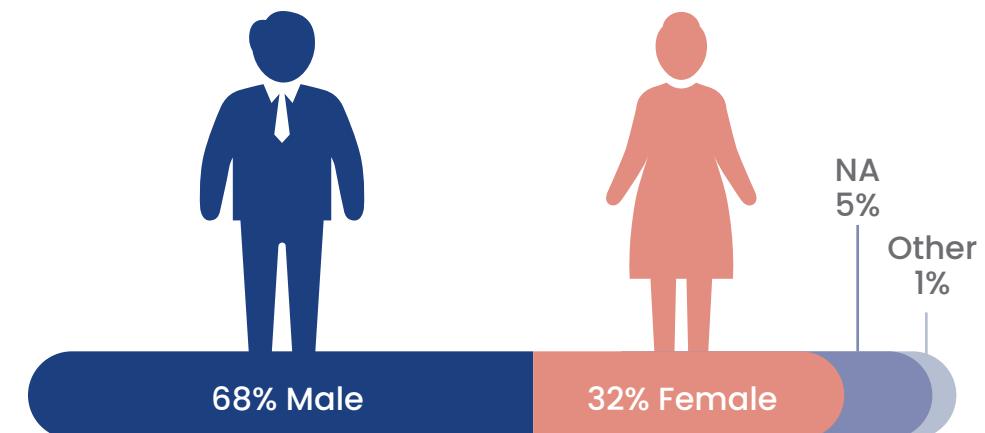
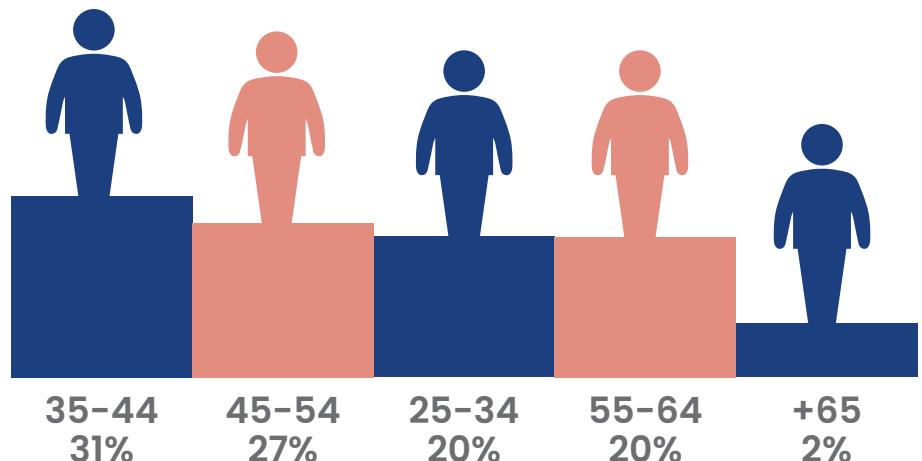
Decision-Makers • Innovators • Energy Leaders.

Industry Sectors

- Utilities & Energy Services
- Government & Municipalities
- Education & Institutions
- Commercial & Industrial Buildings
- Engineering & Consulting Firms
- Healthcare & Technology Campuses
- Sustainability & Facilities Management

Job Roles & Titles

- Energy Manager or Energy Engineer
- Executive (CEO, President, VP, Owner)
- Facilities or Building Operator
- Energy Consultant
- Business Development
- Sales/Marketing
- Sustainability/Renewables Manager or Director



“I liked seeing the new cutting-edge technology that is offered each year in the marketplace.”

Trusted by Industry Leaders

Organizations represented at AEE West are some of the most respected organizations in energy, sustainability, and facility management.



Marketing Reach



Event Website

75,000

average page views per month
during event's campaign



AEE's Weekly Newsletter

60,000+

highly segmented industry
subscribers worldwide.
Subscribers include AEE members,
certified professionals, event
attendees, and industry contacts.



AEE's Social Media

80,000+

engaged professionals across
all major platforms.

AEE West is amplified through powerful marketing channels that extend far beyond the conference and expo floor. With a strong digital presence, a robust email marketing network, and an engaged community across multiple platforms, we ensure that exhibitors and sponsors benefit from continuous visibility before, during, and after the event. Our extensive reach helps drive attendance, maximize engagement, and deliver measurable value for our partners.

Exhibit at AEE West 2026

Expo Dates to March 11–12

Meydenbauer Convention Center
Bellevue, WA, USA

Join 50+ solution providers on the expo floor and connect with 650+ energy professionals seeking technologies, services, and partnerships that support energy efficiency, sustainability, and performance.

What's Included

- 8' back drape and 3' side rails
- One (1) 6' table, two chairs, one wastebasket
- ID sign with company name and booth number
- Company listing on the event website, including:
 - Company description (300 words max)
 - Website link
 - Company logo
 - Social media links
- 1 full conference registrations per 10x10 booth size
- Access to the opt-in attendee list
- Exhibitor Toolkit and planning support

**Flooring and additional furnishings are not included*

Booth Rates

Booth Size	Rate
10'x10'	\$2,750
10'x20'	\$5,200
10'x30'	\$7,600
20'x20'	\$10,000
20'x30'	\$14,500

Exhibitor Logistics

Exhibitor Set Up & Takedown

March 10-12, 2026

Exhibitor Access

Check-In & Set Up

Tuesday, March 10: 8:00am - 5:00pm

Wednesday, March 11: 8:00am - 10:30am

Thursday, March 12: 8:00am - 10:00am

- Must have Exhibitor credentials to enter expo floor outside of expo hours

Dismantle

Thursday, March 12: 2:00pm-5:00pm

- NO EARLY TEAR DOWN

Expo Hall Hours

Wednesday, March 11

- Expo Hall Open 10:30am - 4:00pm

- Opening Night Networking Reception 4:00pm - 6:00pm

Thursday, March 12

- Expo Hall Open 10:00am - 2:00pm



Premier Sponsorship

Take your Visibility to the Next Level and Maximize Your Brand Impact with a Tiered Package Built for Visibility, Access, and Results.

Whether you're looking to align your brand with thought leadership, connect with buyers, or be a prominent supporter of energy innovation, these sponsorship levels offer the most exposure and engagement.

	Bronze	Silver	Gold	Platinum	Host
Booth Size	10' x 10'	10' x 20'	10' x 30'	20' x 20'	Up to 20' x 30'
Conference Registrations	10	20	30	50	100
Training Program Registrations	-	-	-	5	7
Keynote Speaker	-	-	-	-	1
Event App Advertisement	Top of exhibit list, banner ads	Top of exhibit list, banner ads	Top of exhibit list, banner ads	Top of exhibit list, banner ads	Top of exhibit list, logo on homepage and/or splash page, one push notification to visit booth, One pop up ad, banner ads
Pre-Event Marketing	Your Logo on pre-event emails sent to our network of over 60,000 members, certified professionals and past attendees + social media posts to our network of over 80,000 followers.				
Brand Visibility	Includes sponsor badge ribbons for your company's attendees and your logo included in the on-site event signage, mobile app, website homepage, and a dedicated wen page listing.				
Total Investment	\$6,000	\$12,500	\$17,500	\$25,000	\$50,000

CUSTOM PACKAGES AVAILABLE

- Please note, various event materials are produced at scheduled times.
- Sign-up early to ensure your brand is included.

Individual Sponsorship Opportunities



Opening Networking Breakfast Starting at \$3,000

Welcome attendees on opening day with high-visibility branding at our first major gathering. Includes signage at the coffee station and the opportunity to provide custom-branded items like coffee sleeves or mugs. A warm introduction to your brand.



Evening Networking Reception Sponsor Starting at \$5,000

Own the most anticipated networking event of AEE West. Your brand will be front and center with directional signage, reception-area branding, and the opportunity to engage attendees with your team and marketing materials.

Exhibit Hall Coffee Sponsor \$2,250 per day

Brighten the morning for expo visitors and conference attendees by sponsoring coffee service in the exhibit hall (coffee, setup, regular cups and tear down). You may wish to provide coffee sleeves with your logo for additional exposure. A sign with your logo will be placed next to the coffee service for further recognition.



Conference Attendee Luncheon Sponsor Starting at \$3,500

Connect with key decision-makers during this well-attended sit-down lunch. Includes signage, 10-20 meal tickets to invite VIPs or clients, and the opportunity to display materials or banners in the luncheon space.

Sweet Goodbyes \$3,000

Make your brand the last impression of AEE West. Sponsor the final hour of the expo with sweet treats handed out near your booth. A fun, memorable way to leave attendees smiling—and talking about your company.



CWEEL Breakfast & Plenary \$3,900

Show your support for CWEEL's work to empower and promote the success of women by providing the most important meal of the day – breakfast. Hear top women in the industry speak on industry developments and share their perspectives on careers, success, and challenges. Signage around the conference and in the session provided.

Individual Sponsorship Opportunities



Lanyard Sponsorship \$5,500

Be visible on every attendee with this high-impact branding opportunity. Your logo will appear on the official conference lanyard, worn by all attendees, speakers, and exhibitors throughout the event.



Tote Bag Sponsorship Contact Us for Pricing

Put your brand in everyone's hands—literally. AEE will produce a high-quality branded tote bag featuring your logo, distributed to every attendee. Sponsor may also provide a branded item to be inserted inside each bag.



Aisle Signs \$500 per side

Catch the attention of every attendee in the expo hall by placing your logo on the aisle signs that guide traffic. High visibility for a low cost.



Wi-Fi Sponsorship \$5,000

Your company name will be seen by every attendee accessing the Wi-Fi network. Logo will be on splash page.

Floor Clings \$3,000 (Set of 3)

Guide attendees straight to your booth with branded floor decals placed throughout the expo hall or near session rooms. These eye-catching clings offer high visibility and make your brand impossible to miss.

Custom Welcome Banner \$5,000

Welcome attendees with a large custom banner prominently displayed at the entrance of the event. A striking first impression that sets the tone for your brand visibility.

What Sponsors & Exhibitors Are Saying

“Exhibiting at AEE West has undoubtedly enhanced our visibility in the industry and we look forward to participating again next year.”

“The event provided an incredible platform to showcase our latest solutions and network with industry leaders.”

“Attending AEE West was a game-changer for our company. The event provided an incredible platform to showcase our latest energy solutions and network with industry leaders.”

“We had a high percentage of quality connections with professionals and qualified customers.”

“The networking opportunities between lunch, breakouts, and evening social events were very well coordinated and led to several viable leads.”

What Attendees Are Saying

“The interaction with some of the exhibitors that were present was very helpful to me.”

“It was great to see new products and learn about opportunities to apply them as a line of business.”

“The Expo was great. I found meeting several vendors in the exhibit hall very valuable.”

“Great opportunity to hear from other companies on a wide array of subjects and network with others.”

“AEE West is a place where partnerships are founded and developed, and friendship and business ties are maintained.”

Ready to Get Started?

Reserve your booth, claim your sponsorship,
or ask us about custom packages.

Kristen Creel, Senior Sales Manager
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972-832-3361

Check Out our Other Show:



September 16-18, 2026
Orlando, FL, USA